

Press release, October 2017

Book: Size Matters! (De)Growth of the 21st Century Art Museum

The Verbiert Art Summit is proud to present its first annual publication :

SIZE MATTERS! (DE)GROWTH OF THE 21ST CENTURY ART MUSEUM

with contributions of Rem Koolhaas, Tino Sehgal, Nicholas Serota, Dave Beech, Cissie Fu, Benjamin Bratton, Christopher Kulendran Thomas, Mark Fisher, Tobias Madison and HRH Prince Constantijn of the Netherlands. The publication is designed by bookmaker Irma Boom and is published by Koenig Books London.

Edited by Beatrix Ruf and John Slyce.



This book is the outcome of the 2017 edition of the Verbiert Art Summit last January, organised in cooperation with museum director Beatrix Ruf and her curatorial team at the Stedelijk Museum Amsterdam, the Netherlands. By sharing the content of the Summit through this publication, the global dialogue continues.

The theme of the 2017 Verbiert Art Summit and this accompanying publication, *SIZE MATTERS! (DE)GROWTH OF THE 21ST CENTURY ART MUSEUM* were chosen by museum director Beatrix Ruf. The theme is based on her personal experiences with the transformations of institutes and their corresponding increase in scale, addressing issues that every museum is faced with, struggles with, reflects on and considers in a self-critical way.

The realisation of the next Verbiert Art Summit (18 - 20 January 2018) will be in the hands of museum director Daniel Birnbaum of the Moderna Museet, Stockholm, Sweden. By choosing a new international museum director to partner for each Summit, the discussion about important social issues is continually updated. By transforming the **symposium into a publication** moreover, Verbiert Art Summit supports the further dissemination of topical discourses, so that discussions can continue after the annual meeting in Verbiert.

Book specifications:

Title: *Size Matters! (De)Growth of the 21st Century Art Museum*

Retail price: Euro 14.80, 224 pages (incl. 45 illustrations), hardcover, in English

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